

## How would you spend £100k\* on your business?

(\* Typical 24 month KTP project grant)

### KNOWLEDGE TRANSFER PARTNERSHIPS (KTP)

A leading initiative to drive business improvement, competitiveness, productivity, innovation and economic growth through engagement and transferal of new skills, technology and knowledge from a UK academic institution.

**Gain new  
knowledge and  
transform your  
business  
through KTP**

## KTP

**K**nowledge base partner –  
dedicated Academic team support  
of 0.5 days/week for project duration  
**T**alented KTP Associate working full  
time in your organisation to deliver  
project outcomes  
**P**roject length between 12 - 36 months  
**G**rant funding of 67% (SME)  
or 50% large organisation

**West of Scotland  
KTP Centre –**  
A dedicated team  
to support your KTP  
from concept to  
completion.

# Delivering Benefits through Partnership



## GROW your business

- Delivery of a project strategic to your company's growth and development
- Flexible project scope to cover your business need through innovative product, process or service development and delivery
- Increase turnover and enhanced business reputation
- Knowledge embedded into your business to ensure long term benefits from project outputs
- Diversify skills of existing staff
- Creation of new job opportunities

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### Further Information:

- @ info@ktpws.org.uk
- 0141 548 3733
- @WestScotlandKTP

[www.ktpws.org.uk/business](http://www.ktpws.org.uk/business)

## ENGAGE with a Knowledge Base Partner

- Access world leading knowledge, research and expertise
- Gain peer review publication and validation which can enhance reputation and market penetration.
- Develop long lasting relationships and strategic partnerships within academia
- Access world-leading facilities

## DEVELOP talent and grow your workforce

- Top calibre individual (KTP Associate) recruited to project manage and deliver your KTP project
- Training budget available to develop your Associate in skills relevant to your business
- Over 70% of Associates remain in key roles with their company at the completion of a KTP project